

Stakeholder and Community Engagement in Development Projects

COURSE OVERVIEW

Stakeholder and Community Engagement in Development Projects explores the strategies, frameworks, and practices required to build trust, foster collaboration, and secure long-term support from stakeholders and communities in development initiatives. Effective engagement ensures alignment with local needs, promotes transparency, mitigates risks, and enhances the sustainability of project outcomes. This course equips participants with practical tools, participatory approaches, and real-world case studies to design and implement inclusive engagement strategies that strengthen relationships and maximize development impact.

WHO SHOULD ATTEND?

This program is designed for project managers, development practitioners, community liaison officers, and program officers responsible for stakeholder and community involvement in projects. It is especially relevant for NGO staff, donor representatives, government officials, corporate social responsibility (CSR) professionals, and consultants working on development, humanitarian, and impact-driven initiatives. Policymakers, researchers, and social impact leaders will also benefit from understanding how to manage stakeholder dynamics in complex environments.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Define the principles of stakeholder and community engagement in development.
- Map and analyze stakeholder interests, influence, and expectations.
- Apply participatory approaches to project design and delivery.
- Develop strategies to foster trust, transparency, and collaboration.
- Manage conflicts and address community concerns effectively.
- Strengthen accountability and inclusivity in engagement processes.
- Align engagement practices with donor and regulatory requirements.
- Draw lessons from global best practices in community-driven projects.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Foundations of stakeholder engagement in development contexts.
- Tools for stakeholder mapping and influence analysis.
- Participatory methods for community consultation and involvement.
- Strategies for conflict resolution and consensus building.
- Approaches to fostering transparency and accountability.
- Techniques for embedding inclusivity and cultural sensitivity.
- Governance and compliance frameworks in engagement practices.
- Case studies of successful community-driven development initiatives.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded