

Strategic Planning and Performance Management in Upstream Operations

COURSE OVERVIEW

This course on Strategic Planning and Performance Management in Upstream Operations equips participants with the knowledge and tools to align organizational strategy with operational execution in the oil and gas upstream sector. It covers the fundamentals of strategic planning, performance measurement, and integrated management frameworks tailored to exploration and production activities. Through real-world case studies, practical models, and industry best practices, participants will gain insights into how to optimize decision-making, improve operational efficiency, and create sustainable value in a highly dynamic and competitive environment.

WHO SHOULD ATTEND?

The course is designed for professionals working in the upstream oil and gas industry, including managers, supervisors, engineers, planners, and analysts who are involved in strategy development, operations, and performance monitoring. It is also beneficial for business development specialists, project leaders, and consultants seeking to strengthen their understanding of how strategic and performance management principles can drive success in upstream operations.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the role of strategic planning in upstream oil and gas operations.
- Apply performance management frameworks to measure and enhance operational efficiency.
- Identify key drivers of value creation and risk management in exploration and production activities.
- Develop actionable strategies that align with corporate goals and industry dynamics.
- Use tools and techniques for monitoring, evaluating, and improving organizational performance.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Industry-specific focus on upstream oil and gas operations.
- Practical tools and frameworks for strategy and performance management.
- Case studies and real-world applications from leading operators.
- Interactive sessions promoting problem-solving and decision-making skills.
- Insights into current challenges, trends, and innovations in upstream operations.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded