

Climate Finance, ESG, and Sustainable Investment Strategies

COURSE OVERVIEW

This course provides a comprehensive exploration of climate finance, environmental, social, and governance (ESG) principles, and sustainable investment strategies, equipping participants with the knowledge and tools to integrate sustainability into financial decision making. Through real-world case studies, global policy frameworks, and innovative financing mechanisms, participants will gain a practical understanding of how capital markets, investors, and institutions can drive the transition toward a low carbon, resilient, and inclusive economy.

WHO SHOULD ATTEND?

The course is designed for finance professionals, investment managers, corporate executives, policy advisors, sustainability practitioners, and development finance specialists who are responsible for or interested in embedding ESG considerations and sustainable finance principles into organizational strategy, investment portfolios, or policy development.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the global climate finance architecture and ESG frameworks shaping investment trends.
- Assess the risks and opportunities of integrating ESG factors into financial analysis and decision-making.
- Design and implement sustainable investment strategies aligned with corporate, regulatory, and societal expectations.
- Evaluate the role of green bonds, carbon markets, blended finance, and other instruments in advancing sustainable development.
- Apply sustainability metrics and reporting standards to enhance accountability and transparency.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand:

- In-depth exploration of climate finance mechanisms and ESG standards.
- Practical frameworks for integrating sustainability into investment decisions.
- Case studies on successful sustainable finance and investment strategies.
- Insights from global best practices and emerging market perspectives.
- Tools for evaluating impact, measuring performance, and reporting.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded