

Practical Data Analysis & Reporting Techniques (Infographics)

COURSE OVERVIEW

This practical course explores methods of analyzing datasets, identifying key trends, and presenting findings using modern infographic and reporting tools. It is designed to equip participants with the essential skills to transform raw data into meaningful insights and compelling visual stories. Through a hands-on approach, participants will balance technical data handling with creative design principles, enabling them to communicate complex information clearly and effectively to diverse audiences.

WHO SHOULD ATTEND?

This course is ideal for professionals, researchers, business analysts, educators, and individuals who work with data and wish to enhance their ability to interpret, visualize, and present information in impactful ways. It is particularly suited for those who need to create reports, dashboards, or visual content that supports decision-making, stakeholder engagement, or public communication. No advanced background in statistics or design is required, making the course accessible to beginners while still valuable to experienced practitioners.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Collect, clean, and analyze data to identify key insights.
- Design clear, accurate, and visually engaging infographics.
- Apply best practices in data visualization and storytelling.
- Create professional reports and dashboards tailored to different audiences.
- Present findings with confidence, ensuring clarity and impact.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Practical, hands-on exercises using real-world datasets.
- Introduction to popular data analysis and visualization tools.
- Step-by-step guidance on creating infographics and reports.
- Focus on both analytical accuracy and design aesthetics.
- Capstone project to apply learning in a real-world scenario.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded