

## Tech Leadership for Non-Technical Executives

### COURSE OVERVIEW

This comprehensive course equips business leaders and decision-makers with the knowledge and confidence to understand, evaluate, and lead technology-driven initiatives without requiring a technical background. The curriculum demystifies key technology concepts such as cloud computing, digital transformation, cybersecurity, data analytics, and emerging technologies, while focusing on their strategic value to business growth and competitiveness. Delegates will explore frameworks for aligning technology investments with organizational objectives, managing cross-functional teams, fostering innovation, and mitigating risks in digital initiatives. Through case studies, executive-level discussions, and practical exercises, participants will develop the ability to lead with clarity, communicate effectively with technical teams, and make informed technology-related decisions that drive organizational success.

### WHO SHOULD ATTEND?

This course is designed for high level executives, board members, senior managers, entrepreneurs, and business leaders who are responsible for driving strategy and organizational performance but lack a technical background. It is also suitable for policymakers, and professionals transitioning into leadership roles who aspire to understand the role of technology in shaping modern enterprises.

### COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand core technology concepts and their strategic business relevance.
- Align technology initiatives with organizational vision and objectives.
- Communicate effectively with technical teams and stakeholders.
- Evaluate technology investments and assess ROI from a leadership perspective.
- Recognize opportunities and risks in digital transformation.
- Lead cross-functional teams in executing tech-enabled strategies.
- Make confident, informed decisions in technology-driven contexts.

### KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Executive-friendly overview of cloud, data, cybersecurity, and emerging tech.
- Frameworks for aligning technology strategy with business goals.
- Case studies of successful tech leadership and digital initiatives.
- Insights into leading cross-functional teams and managing change.
- Effective communication with technical leaders and teams.
- Strategies for innovation, agility, and competitive advantage.
- How to develop a technology leadership action plan for an organization.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate.
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded.