

Video Editing with Adobe Premiere Pro & CapCut.

COURSE OVERVIEW

This course provides a solid foundation in video editing, enabling participants to create polished, engaging, and impactful video content for various platforms. The course introduces the core functionalities of Adobe Premiere Pro for advanced video editing workflows such as timeline management, transitions, effects, color correction, audio mixing, and export settings while also exploring CapCut as a user-friendly tool for quick, creative edits optimized for social media. Delegates will gain practical editing experience with raw footage, adding texts, animations, sound design, and tailoring videos for platforms like YouTube, Instagram, and TikTok. They will also be equipped to produce professional-quality video content for personal, academic, or business use through a balance of technical skills and creative storytelling.

WHO SHOULD ATTEND?

This course is designed for content creators, aspiring video editors, marketing professionals, social media managers, entrepreneurs, and educators who aspire to develop video editing skills for professional or creative purposes. It is also valuable for beginners entering video editing as well as intermediate users who seek to refine their techniques in Adobe Premiere Pro and CapCut to enhance their content production capabilities.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Understand the fundamentals of video editing and storytelling.
- Navigate Adobe Premiere Pro and CapCut interfaces effectively.
- Edit and arrange video clips with transitions, effects, and audio syncing.
- Apply color correction, grading, and audio enhancement techniques.
- Add titles, captions, and motion graphics for visual impact.
- Optimize video formats for different social media and broadcast platforms.
- Produce and export professional-quality videos for diverse audiences.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- Comprehensive training in Adobe Premiere Pro workflows.
- Practical training on CapCut for mobile-friendly and social media editing.
- Hands-on exercises in transitions, effects, and timeline editing.
- Techniques for color correction, grading, and audio mixing.
- Projects on YouTube, Instagram, and TikTok content creation.
- Insights into storytelling, pacing, and audience engagement.
- Best practices for exporting, rendering, and format optimization.
- Creating a complete edited video project from raw footage to final export.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded