

Ethics, Governance & Responsible AI

COURSE OVERVIEW

As Artificial Intelligence becomes deeply embedded in business and society, its potential for harm grows alongside its potential for good. This course moves beyond theoretical debate to provide a practical framework for building, deploying, and managing AI systems responsibly. The course covers the societal impact of AI, addresses challenges like algorithmic bias and data protection, and equips learners to build trustworthy AI systems aligned with organizational values and legal standards. Participants will learn to identify and manage ethical risks, understand regulatory and compliance requirements, and develop governance strategies that promote fairness, transparency, accountability, and privacy.

WHO SHOULD ATTEND?

This course is designed for professionals involved in AI development, deployment, oversight, and strategy, including C-Suite Leaders (CEO, CTO, CIO, CDO), Legal, Compliance, and Risk Officers, AI and Data Science Team Leads, Product Managers, Ethics & Sustainability Officers, and Public Policy and Communications Professionals.

COURSE OUTCOMES

Delegates will gain the skills and knowledge to:

- Identify AI risks like bias, privacy issues, and transparency gaps.
- Create a governance framework with clear roles and policies.
- Apply ethical principles like fairness and accountability in AI projects.
- Understand global AI regulations including the EU AI Act.
- Use tools for bias detection, interpretability, and data governance.
- Promote a responsible AI culture via awareness, ethics boards, and communication.

KEY COURSE HIGHLIGHTS

At the end of the course, you will understand;

- The key ethical risks of AI, including bias, privacy, and lack of transparency.
- How to build a practical governance framework to manage AI throughout its lifecycle.
- Methods to detect and mitigate bias to ensure fairer and more equitable AI outcomes.
- The evolving global regulatory landscape and its impact on your AI strategy.
- Practical tools for creating transparent and explainable AI systems (XAI).
- How to lead organizational change and build a culture of responsible AI.

All our courses are dual-certificate courses. At the end of the training, the delegates will receive two certificates.

1. A GTC end-of-course certificate
2. Continuing Professional Development (CPD) Certificate of completion with earned credits awarded